

# Leadership development course for managers in the agricultural industry

Groups of 8 participants

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## The development process focuses on:

- Strategic and organizational opportunities and challenges - link between strategy, concrete goals, everyday structures and collaboration. Sensemaking processes in organizations.
- Managers influence on company culture and how to develop organizational cultures.
- Tensions between strategic decisions and employees needs.
- Managers between doubt and action in the effort to make informed decisions and strong initiatives that ensure implementation of desired change.
- Leadership roles, power, personal leadership and frameworks that promote the well-being and effectiveness of the organization.

## Strengthen your strategic and personal leadership

This leadership development course brings managers together so strategic, organizational, cultural, managerial and personal opportunities and challenges are discussed in a managed process.

It is a learning forum where all participants therefor have to bring everyday- and strategic issues into the group so the processes become as concrete and actual as possible. This means that participants as well as the consultant become each other's challengers and close sparring partners. Theories linked to the management issues are introduced for the purpose of interesting new perspective that can encourage concrete actions.



## Price



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19<sup>th</sup> of January & 10<sup>th</sup> of August 2021 950 Euro, excluding taxes, transport, place and catering<sup>1</sup> Location is coming

## About Genesi & Thomas Asmussen

Genesi has existed since 2001 and contributes to development of organizations in Denmark and abroad. Focus is on leadership development, management groups, changes and strategic processes.

Thomas Asmussen's work is based on a solid theoretical foundation and extensive experience in primary agriculture and agro-industrial businesses where different nationalities create fruitful synergies but also clash against each other's perceptions of power distances and trust, and where language barriers are a part of daily working life.

Thomas is educated as sociologist, HD in marketing and leadership, farmer and "agricultural technician".

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<sup>1</sup> If a guest lecturer is requested, the price is agreed separately for that