

## Invitation to summer conference in Danish Farmers Abroad.

**Date: Tuesday, June 25, 2019**

**Location: Hotel, Pejsegården, Søndergade 112,  
8740 Brædstrup -  
- The meeting is held in the "Theater Hall"  
[www.pejsegaarden.dk](http://www.pejsegaarden.dk)**

### Program:

**09:00 - 09:30: Arrival, registration and coffee**

**09:30: Welcome and a short briefing about DFA's activities**

- Study trip to Ireland 27 October - 02 November
- DFA courses and network activities
- The work in DFA's Innovation Committee
- Other DFA activities

*by. Jytte Rosenmaj, Chairman, DFA*

**09:50 Ireland**

- The Agro industry and Agriculture in Northern Ireland and the Irish Republic

- What will be consequence of Brexit on the Irish island ??

*by. Michael Maguire, Director of East African Business, Devenish, Belfast*

**10:40: Commoditraders**

- a new trading platform for the agriculture
- is it a system DFA's members can use and make profit on ??

*by. Ida Boesen and Julie Koch Fahler, Founders of Commoditraders*

**11:20: Precision farming - with drones, satellites and other new technology**

*by. Jacob van den Bone, Potato Farmer, The Nederland's*

**12:10: Lunch and networking**

13:10-15:10

**TRACK 1 = China and India**

13:10: The situation in China's pig sector - seen from Guan Yun  
- What is up and down on the many stories about African Swine Fever in the Chinese pig sector??

*by. Jørgen Lindberg, CEO, Scandinavian Farms, China*

14: 00 Will India become "a new China" ??

- The general economic and political development in India
- The opportunities in the agricultural sector in the big country

*by. Ashish Paliwal, Commercial head of Agriculture and Food, Royal Danish Embassy, New Delhi*

14:50 That is how "Effektivt Landbrug" experienced India and the agricultural sector there.

*by Jørgen P. Jensen, journalist "Ekkektivt Landbrug*

13:10 -15:10

**TRACK 2 = Africa**

- Introduction on the Africa track

*by. Jens Hald, track coordinator*

- "Ingrower" business model and "Ingrower Mobile" in Mozambique and other African countries

*by. Anders Frigaard, Danishknowhow*

- Experiences with sale of premixes and feed for livestock in a couple of countries in Africa and building a feed factory in Uganda

*v. Michael Maquire. Responsible for Devenish*

- "Round the table" - with exchange of experiences from the African agro sector

*v. all participants in "Track 2"*

15:10 Coffee break and networking

15:40 Briefly about "European Investment Bank" analyzing the impact of the financial instruments available to the agricultural sector.

*by Steen Steensen*

15:50 How to "brand" an agro company abroad.

- Which instruments should be used if the company wants to have a good relationship with the surrounding environment?

- How to make an agricultural business ready for sale.

*by Jesper Kunde, CEO and Founder, Kunde & Co*

16:40 How was it possible to develop a bus trip to Poland - 25 years ago - to an agricultural business today with 2,500 employees ??

*by. Tom Axelgaard, "Founder" and soon ex. CEO, Goodvalley*

17:30 Summarizing the of day

*by. Jytte Rosenmaj*

17:40: "Get together"

18:30 Network groups:  
-1. The agro sector in India

*Coordinator Ashish Paliwal and Jørgen P. Jensen*

2. The possibilities in the agricultural sector in Brazil

*Coordinator Peter Hauch, Founder, Fazenda Brazildan*

3. Commoditrader - a new trading platform for agriculture

*Coordinators Ida Boesen and Julie Koch Fahler*

4. Discussion about "European Investment Banks" survey of agricultural financial instruments - what are the needs and attitude of the DFA members?

*Coordinator Steen Steensen*

App. 20:00 Dinner

*Price for participation all day and including lunch --- 1.275 kr.*

*Price for the evening dinner = cost price*

*Registration for the DFA secretariat no later than Thursday 20<sup>th</sup> of June at:  
+45 2424 2770 or post@johanneshansen.dk*



Danish Farmers  
**ABROAD**  
- på hjemmebane overalt ...

